

Average Retail Price for A German Shepherd Puppy/Dog

Please Note: These prices are very conservative price averages in Iowa and in the Midwest United States. State and Regional prices do vary. This chart is designed to give you an indication and point of reference for normal pricing, understanding there are exceptions that will adjust prices. Require proof of all claims by the breeder. Please note that these prices are not generally for dogs that are rehomed or rescued.

Cost	Medical Care	Pedigree/Titles	Registration/Paperwork	Breeder Type
\$2,500 +	Partial to Up-To-Date Full Shots, Dewormed, Vet Bill of Health, Possibly Microchipped, dog and parent's DNA Screened	Expected to compete in both Show and Performance, both Parents of the dog are Titled in Conformation and/or Performance with notable National or International level Breed achievements, OFA /SV Tested for Hips and Elbows, CHIC ratings and usually have other certifications, bred to breed standard	AKC Registry, Bill of Sale, Hips and Elbows, Often Show or Performance Guarantee, Contract or Written Agreement to protect all parties including the Dog, Guaranteed for Life, Owner can always return the dog to breeder, Standards set by multiple Breed Clubs, Refund or Replacement	Commercial to Serious Hobbyist, Highly Active in the Breed, Show and Compete regularly are Breed Club Members and usually Members of the GSDCA and other Breed Clubs
\$1,500 - \$2,500	Partial to Up-To-Date Full Shots, Dewormed, Vet Bill of Health, Possibly Microchipped, dog and parent's DNA Screened	Probable to compete in both Show and Performance, both parents are Titled in Show and Performance, OFA /SV Tested for Hips and Elbows, CHIC ratings and usually have other certifications, bred to Breed Standard	AKC Registry, Bill of Sale, Hips and Elbows, Sometimes Show or Performance Guarantee, Contract or Written Agreement to protect all parties including the Dog, Guaranteed for Life, Owner can always return the dog to breeder, Standards set by the GSDCA Breed Club, Refund replacement clause	Serious Breeders, Hobbyist, Active in the Breed, have competed in some kind of competitive venue, and usually Members of the GSDCA and other Breed Clubs
\$1,000 - \$1,500	Partial to Up-To-Date Full Shots, Dewormed, Vet Bill of Health	Possible ability to compete in Show or Performance, usually one parent is occasionally titled, perhaps noteworthy ancestors, Parents are OFA for Hips and Elbows, occasional CHIC rating	AKC or other Registry, Bill of Sale, Hips and Elbow Guarantee, breeder may take back the dog if dissatisfied buyer	Hobbyist, Occasional Breed Involvement, sometimes members of the GSDCA, and other Breed Clubs, have competed in some kind of competitive venue
\$500 - \$1,000	First Shots, Dewormed	Pet type lines, titled dogs further back in pedigree, minimum OFA Hips and Elbows sometimes have Breed Standard faults	Usually AKC registry, often listed with other registries, Bill of Sale, Short Term Guarantee for immediate illnesses	Typically, no Breed Involvement
Free – \$500.	Occasionally First Shots, Dewormed	Pet type lines, usually no health checks or titles on parents, sometimes have Breed Standard faults	Often listed with registries other than the AKC, No Guarantee	Usually no Breed involvement